

CLAIMS

What is claimed is:

1. An electronic retail product purchase and transaction divider comprising:
an exterior housing acting as a physical retail product purchase divider containing electronic data input component and visual display component coupled to generate, send and receive retail transaction data through a wireless method to or from a point of purchase system.
2. An electronic retail product purchase and transaction divider according to claim 1; wherein a data entry component exchanging input data with a retail point of purchase system containing product and price data and forwarding completed transaction data to a point of purchase register; and
 - a) a display showing input data, processed data and means of selection of data input.
3. An electronic retail product purchase and transaction divider according to claim 1; wherein wireless data exchange is executed upon data entry containing an attached device identification to a point of purchase register and accepts data to receive when identifying the device identification
 - a) an electronic identification number sent with data exchange to and from external communication devices attached to and defining transaction data.